



Karbonn rings in festive cheer with a festive-special mobile phone range

Launches a festive specific product portfolio for varied customer-base

New Delhi, Oct 26, 2015: As part of its constant efforts to bring the most technologically advanced mobile devices to its consumers, Karbonn Mobiles have introduced its new range of festive season special mobile handsets. Catering to the diverse consumer-pool in India, Karbonn's festive range includes an array of mobile devices- budget and entry level Smartphones and feature phones for new adopters which are ideal for personal use as well as gifting. The feature packed mobile devices are available at disruptive price-points across eCommerce platforms and retail stores for easy accessibility and make for an ideal gifting option for loved ones.

Karbonn's Diwali Sparklers

Titanium S205 Plus: A marriage of beauty with brains, Titanium S205 Plus makes for an attractive choice for the discerning consumers. It sports a 12.7 cm (5") HD IPS Dragon Trail Glass with capacitive display. This stylish and sleek Smartphone runs on Android 5.1 Lollipop with a 1.2GHz Quad core processor which makes it a true multi-tasker. Capture the perfect family moments with an **8MP AutoFocus** Camera. The phone also comes embedded with the multi-lingual swiftKey keyboard which enables users to communicate in 22 different languages to express in their native tongue. The Karbonn S205 is priced at INR 6,790

Karbonn Alfa A93 Pop: Powered with 1.2 GHz Dual Core processor and a 512 MB RAM, Karbonn Alfa A93 Pop makes for an excellent Smartphone choice for first time users. It comes with a 2MP front camera with flash and an 8GB internal storage expandable upto 32GB leaving ample space to store videos, music and pictures. The Karbonn Alfa A93 Pop has a 1300 mAh and is priced at only Rs 3490

Karbonn Alfa A91 Power- This 3G enabled, dual sim beauty comes with a 10.16 cm (4") WVGA capacitive screen, 1.0 GHz processor and 256MB RAM. A91 Power's 2 MP front flash camera is perfect for taking pictures of your loved ones on Diwali.

Karbonn Alfa 112- Karbonn Alfa 112 sports a metal body and brings to you the best of the Smartphone experience at an affordable price point. It comes with a 10.16 cm (4") WVGA Capacitive Screen and runs on 1.0 GHz processor. The Karbonn **Alfa 112** is priced at INR 2890.

Karbonn has also launched a slew of feature phones for first time users of mobile devices. Get your hands on the K18 Jumbo and M105 which offer a bundle of utilities at an extremely affordable price. Never fall short of entertainment –play games, watch videos or listen to foot-tapping music on these devices which come in a variety of attractive colours. The devices `will be available across retail outlets at a value for money price of INR 990 and INR 940 respectively.

Bringing further delight to its customers, Karbonn would be offering special festive season discounts of upto 50% on its best-selling Smartphones namely Titanium Mach Five, Titanium Mach Two and Titanium S201 on various eCommerce platforms.

Karbonn Mobiles:

Karbonn is an Indian Smartphone brand that offers a range of user-centric Smart devices to complement the modern consumer’s daily needs. Committed to Simplifying Technology, Karbonn has made inroads in the market with a combination of affordable yet innovative devices. Karbonn has a presence across India with over 85,000+ retail partners and 900+ service centres. Internationally, Karbonn is present in 40 countries across Africa, South and Southeast Asia, CIS, Eastern Europe and Middle East. Karbonn has been recognized among the Top 5 Most Trusted mobile brands in India by Brand Trust Report 2015.

For More Information on Karbonn, please connect via Website / Facebook / Twitter

Editorial Contact

Kanika Kohli | Karbonn Mobiles | 9871888770 | kanika.kohli@jainaindia.com

Shraddha Soni | Publicis Consultants Asia | 9582014408 | Shraddha.soni@publicisconsultants-asia.com